Process for Reallocating
2018 CoC Program Competition

The CoC has implemented a comprehensive process that uses housing inventory, PIT count, and project and system performance data to determine how best to use available CoC program resources to end homelessness within NYC. The CoC seeks to reallocate projects as needed to improve system performance and actively encourages organizations that currently receive or have previously received CoC Program funds and organizations that have never received CoC Program funds to apply for new projects funded through both reallocation and bonus dollars. This process is described below.

CoC offers provider education & technical assistance regarding reallocation
- CoC shares and discusses at membership and Steering Committee meetings research showing that transitional housing is generally more expensive than other housing models serving similar populations yet produces similar outcomes.
- CoC discusses reallocation options at membership and Steering Committee meetings and encourages projects to consider reallocation.
- CoC web-site includes resources to help organizations assess and implement reallocation options.
- The New York City Department of Social Services (DSS), CoC Chairs and contracted consultants offer guidance to organizations interested in pursuing reallocation.
- Performance and Quality Improvement (PQI) committee meets with executive staff of agencies operating low performing programs, discusses voluntary reallocation options and the possibility of the CoC mandating reallocation, as appropriate.

Providers are assisted to voluntarily reallocate
- Providers enrolled in PQI and those that are not are assisted to review projects against HUD and CoC performance criteria and funding priorities to determine the extent to which each project is necessary, aligned to funding priorities and achieving desired outcomes.
- Steering Committee adopts a process annually for projects interested in reallocation to notify the CoC.
- DSS, CoC Chairs and contracted consultants provide technical assistance as needed.
- Projects that decide to voluntarily reallocate an existing project and wishing to develop a new project are required to apply through the competitive RFP process described below.

Evaluation Committee establishes performance criteria and identifies under-performing projects
- Evaluation Committee discusses and recommends draft renewal evaluation process and criteria.
- Steering Committee seeks feedback from members and adopts evaluation process and criteria.
- CoC sends final evaluation tool to email list & posts to CoC website.
- CoC holds public information sessions regarding evaluation criteria.
- CoC announces preliminary renewal evaluation results & evaluation appeals process to email list.
- Appeals Committee hears and decides appeals.
- CoC announces final evaluation results and posts results to CoC website.

Steering Committee establishes spending criteria and identifies under-spending projects
- Consultant prepares guidance on strategies to fully spend CoC resources.
- CoC reviews guidance at public meetings & an annual meeting with agency executives.
- CoC disseminates guidance to email list & posts to CoC website.
- Steering Committee discusses and recommends draft spending criteria.
- Steering Committee seeks feedback from members and adopts spending criteria.
- CoC sends final spending criteria to email list & posts to CoC website.
- CoC obtains spending data from the HUD Field Office & analyzes data.
- CoC announces preliminary spending analysis results at meetings and via the email list.
- CoC Chairs sends letters to executives at agencies with projects with significant under spending.

Performance and Quality Improvement Process & Reallocation Decisions
- Projects scoring in the bottom 10% on the CoCs annual evaluation, which includes spending criteria, are assessed for participation in the CoC's performance and quality improvement (PQI) process.
- PQI requires engagement from agency executives, submission of corrective action plans, more frequent analysis of project performance, offers technical assistance, and may make recommendations to the Steering Committee regarding reallocation.
- The Steering Committee also considers historical performance evaluation and spending data and considers additional projects for reallocation, as necessary, based on performance and under spending.
- Proposals for reallocation are discussed at Steering Committee meetings, and reallocation decisions are adopted by the Steering Committee.
- Projects slated for full or partial reallocation may submit an appeal. Appeals Committee hears and decides appeals.

Steering Committee seeks & Review Committee Scores & selects new project applications
- Steering Committee analyzes the most critical gaps in the housing inventory, & determines the type of new project applications that will be sought.
- CoC posts to its website and widely distributes via email an RFP for new projects funded through both bonus and reallocation.
- The CoC welcomes and solicits new project applications from organizations that currently receive or have received CoC Program funds and from organizations that have never received CoC Program funds as follows
  - CoC posts new project application publicly on CoC website
  - CoC sends information about the RFP opportunity out to its email list, which includes more than approximately 930 individuals
  - CoC partners widely distribute information about the RFP opportunity to their email lists, which include approximately 175 organizations that do not currently receive and have never received CoC program funds.

- CoC provides a question and answer session for agencies interested in applying for funds.
- DSS, CoC Chairs and contracted consultants provide technical assistance as needed to ensure that the process is accessible to any applicant, including those that have not previously received funding.
- The Steering Committee appoints a review committee of subject matter experts to review, rate, rank & competitively select new project applications for inclusion in the CoC Priority Listing.
- The Committee uses objective criteria to score applications and selects the highest scored applications for ranking and inclusion in the Priority Listing.
- DSS, CoC Chairs and contracted consultants provide additional technical assistance as needed to ensure that selected applicants, including those that have not previously received funding, receive the assistance they need to successfully submit new project applications in e-Snaps.
- Steering Committee discusses and adopts final ranking.